

## Sponsor Investment - \$5,000

- ◆ Corporate name in all local pre-race promotional materials.
- ◆ Corporate logo on Modesto's Amgen Tour of California Web site.
- ◆ Corporate name on Modesto Amgen Tour of California posters and flyers.
- ◆ One (1) 10' x 10' booth space in Lifestyle Festival area.
- ◆ Corporate name recognition in the Modesto Amgen Tour of California program.
- ◆ Three (3) City of Modesto VIP Hospitality Tent Passes valued at \$300  
(additional VIP Hospitality Tent passes are available for purchase).
- ◆ Three (3) passes to the Mayor's Reception.
- ◆ Three (3) passes to the Mayor's Race-Day Brunch.
- ◆ Three (3) Modesto Amgen Tour of California lapel pins and hats.